

THE '64 LUXURY CHEVROLET WITH THE JET-SMOOTH RIDE



IMAGINE GLIDING A FEW FEET ABOVE A ROAD AND YOU'LL HAVE A GOOD IDEA OF WHAT JET-SMOOTH RIDE IS LIKE. FOUR BIG COIL SPRINGS AT THE WHEELS OF THIS GREAT HIGHWAY PERFORMER CUSHION YOU AGAINST ROAD SHOCKS AND BUMPS.

And the almost uncanny illusion of jet flight you'll feel in the '64 Chevrolet doesn't end there.

We've teamed smoother and quieter transmissions with seven different Chevrolet engines ranging up to an extra-cost 425-hp V8 (and down to a somewhat more docile 140-hp Six that's no slouch, either).

As if that weren't enough to whisk you off to faraway

places with ease, we've even improved your performance (on long turnpike trips, for instance) by doing up Chevrolet's Body by Fisher in new jet-lounge luxury.

Sink back into the softer vinyl bucket seats in the new Super Sport series and see what we mean.

Really, there seems to be only one down-to-earth thing about the '64 Jet-smooth luxury Chevrolet. And that, as your

dealer will be very happy to show you, is the Chevrolet price. . . . Chevrolet Division of General Motors, Detroit, Michigan.

CHEVROLET • IMPALA • CHEVY 33 • CORVETTE



THE GREAT HIGHWAY PERFORMERS

'64 Chevrolet Impala Sport Coupe